

**Haywood County Tourism Development Authority**  
**Scoring Sheet for 1% and 3 % Grants**

ZIP Code:

Grant Applicants can earn 100 points. Each category is worth a total of 25 points. Scores of 60+ are eligible for funding. Scores from (90-100) can receive up to 100% funding requested. Scores from (75-89) can receive up to 75% funding requested. Scores from (60-74) can receive 50% of funding requested. Scores below 59 are not eligible for funding.

**General Information & Description (25)**

Has grant applicant filled out the application with the best information possible? Do you clearly understand what they are applying for? Is application detailed, and correct? Is this project original and creative? Will it successfully bring visitors to Haywood County?

Excellent (25)	Good (20)	Average (15)	Needs Improvements (10)	Insufficient (5)	Score
Very clear information	Clear & mostly understood	Does not fully explain project	Difficult to understand or follow and not original	Did not provide enough information	

**Tourism Impact & Timing (25)**

Has grant applicant explained when this project or event will happen? Does it happen during a need period for Haywood County? Does this event or project happen over multiple days? Will it successfully bring visitors to Haywood County? (Please note that July & October can't earn more than 15 points).

Excellent (25)	Good (20)	Average (15)	Needs Improvements (10)	Insufficient (5)	Score
Very clear information	Clear & mostly explain impact	Does not really explain impact	Difficult to understand or follow with no impact/timing	Did not provide enough information	

**Sustainability & Marketing (25)**

Does applicant fully consider sustainability impact of event or project? Will this be good for Haywood County long term? How will this project or event impact our community and environment? Do they have a clear and precise marketing plan to attract users/visitors from outside Haywood County?

Excellent (25)	Good (20)	Average (15)	Needs Improvements (10)	Insufficient (5)	Score
Very clear information	Clear & mostly explain plan	Does not fully explain plan	Not clear about both sustainability/marketing plan	Did not provide enough information	

**Proposed Budget & Financing (25)**

Has the applicant submitted a complete budget? Is that budget free of mistakes? Are the line items and dollar amount reasonable, and is the project match clearly met and outlined in the budget? What is the overall confidence level that this event or project can be completed during current budget year?

Excellent (25)	Good (20)	Average (15)	Needs Improvements (10)	Insufficient (5)	Score
Very clear with no mistakes	Clear with little to no mistakes	Understand but a few mistakes	Difficult to understand and has numerous mistakes	Did not provide enough information	

Project Name	Date	Signature or Initials	Total Score