



HCTDA 3% & 1% Timeline for 2021/2022 Partnership Funding

Funding will be available for tourism related projects that take place July 1, 2021 thru June 30, 2022.

February 10th at 10:00am & February 11th at 2:00pm- HCTDA will host a **virtual workshop** for anyone interested in learning about the TDA 1% & 3% Partnership Funding.

March 31st, 2021 – Deadline for the 1% Partnership Funding applications to be submitted to the TDA

April, 2021 – The TDA 1% Zip Code Subcommittees will meet to review 1% applications and make recommendations for funding

April 16th, 2021 – Deadline for 3% Partnership Funding applications to be submitted to the TDA Executive Director

May 1st, 2021 – Deadline for 1% Subcommittees to submit recommendations for funding to the TDA Executive Director

May 19th, 2021 – The TDA Finance Committee will review 1% Sub Committee recommendations and review 3% applications and make recommendation on funding. The Finance Committee recommendations will then go to the TDA Board for consideration and approval.

May 26th, 2021 – HCTDA Board of Directors meet to review recommendations for 1% & 3% funding along with the proposed 2022 budget. After the review the HCTDA Board will approve the 2022 budget including the 1% & 3% funding awards.

May 27th, 2021 – 1% & 3% Partnership Funding Applicants will be notified of funding awards.