

HCTDA Budget 2020/2021

Revenues		
	Budget	Budget
	2019/2020	2020/2021
Net from Haywood County (3%)	\$1,160,248	\$904,037
Projected Fund Balance (3%)	\$0	\$0
Net from 28716 (1%)	\$27,010	\$27,121
Projected Fund Balance 28716 1%	\$14,448	\$10,498
Net from 28721 (1%)	\$10,908	\$9,040
Projected Fund Balance 28721 1%	\$11,134	\$26,479
Net from 28745 (1%)	\$46,360	\$33,148
Projected Fund Balance 28745 1%	\$1,633	\$1,972
Net from 28751 (1%)	\$181,828	\$141,637
Projected Fund Balance 28751 1%	\$2,488	\$20,302
Net from 28785/28786 (1%)	\$119,763	\$90,400
Projected Fund Balance 28785/28786 1%	\$3,580	\$22,355
Merchandise Sales	\$30,000	\$10,000
Ad Sales - Visitor Guide	\$40,000	\$22,500
Ad Sales - Online/Newsletter/Collateral	\$5,000	\$0
Sponsorships	\$2,000	\$0
3% Investment Earnings	\$10,000	\$8,500
1% Investment Earnings	\$2,000	\$1,500
Occupancy Tax Penalties	\$7,500	\$5,000
Quilt Trail	\$4,000	\$0
Elk Fest	\$50,500	\$10,000
Wayfinding Revenue	\$0	\$25,955
Appropriated 3% fund balance	\$150,000	\$250,736
Total Revenues	\$1,880,400	\$1,621,180
Expenses		
Administration	\$205,089	\$199,647
Marketing & Special Uses (1% & 3%)	\$1,519,602	\$1,305,941
Visitor Services	\$140,709	\$100,592
Contingency	\$15,000	\$15,000
Total Expenditures	\$1,880,400	\$1,621,180