



INCLUSION OF EVENTS ON VisitNCsmokies.COM: CRITERIA AND GUIDELINES

This document is intended to outline Haywood County Tourism Development Authority's policy regarding the listing of events on the Visitor website located at www.visitncsmokies.com. The purpose of the Haywood County Tourism Website is to showcase Haywood County's compelling mix of high quality experiences.

The listing of an event on the Visit NC Smokies Website is at the discretion of the HCTDA. The HCTDA reserves the right to decline to list any event that does not comply with this policy or that is otherwise for any reason considered inappropriate.

To be ELIGIBLE for listing on Visit NC Smokies Website:

- Be related to tourism and draw attendance from at least 50 miles away. (Events such as banquets, receptions and annual galas, "after hours" concerts and happy hour events, dance recitals, and charity events such as fundraisers, etc., are not suitable for this website as they tend to be extremely localized in nature for attendance.)
- List specific dates and have contact information included.

The request for listing must be submitted online at www.visitNCsmokies.com/calendar.

The HCTDA retains editorial control over the listing of any event on the Visit NC Smokies Website and may include events at its discretion.

This is a free service to promote your event/festival however, the HCTDA cannot promote it if you don't submit it.