

2017/2018 Partnership Funding Spreadsheet

ATTACHMENT #2

3%	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
	Folkmoot	Folkmoot Festival 2017	\$27,500	\$8,000	\$21,500	NA	\$14,700	Promo	
	Haywood Advancement Foundation	Buy Haywood's Find Your Adventure 2017 Agritourism Guide	\$6,050	\$6,050	\$8,400	NA	\$6,150	Promo	
	Friends of the Smokies	Enriching the Cataloochee Valley Elk Viewing Experience***	\$5,300	\$3,500	\$2,650	NA	\$2,650	TR	
	Haywood County Fairgrounds	Goldwing Southeastern Rally	\$0	\$0	\$16,821	NA	\$8,411	TR	*3% Appropriated Fund Balance
	Balsam Range	Balsam Range Art of Music Festival	\$29,300	\$7,570	\$33,625	NA	\$11,000	Promo	
	Downtown Waynesville Association	Haywood County Wayfinding Signage	\$0	\$0	\$87,400	NA	\$50,000	TR	*3% Appropriated Fund Balance
	Cataloochee Ranch	Executive Retreats, Group Meetings & Events	\$0	\$0	\$23,900	NA	\$0		
	TOTAL		\$68,150	\$25,120	\$194,296		\$92,911		

28716 1% Amount available to award \$30,887	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
	1% Glory Hound, Inc.	Lake Logan Multisport Festival	\$2,975	\$2,975	\$1,050	\$1,050	\$1,050	\$350 P \$700TR	Advertising & Lighting
	1% Western Carolina Dog Fanciers	Conformation Show Obedience & Rally Trials	\$2,770	\$300	\$2,790	\$290	\$290	P	Premiums - electronic distribution
	1% Town of Canton	Canton's Labor Day Celebration	\$19,000	\$15,000	\$25,000	\$20,000	\$20,000	\$15,000P \$5,000TR	Entertainment, Advertising, Stage, Audio
	1% Chestnut Ridge	Open House & Reveal Party for Chestnut Ridge Event Venue	\$0	\$0	\$5,000	\$700	\$700	TR	Signage & Layout & Design
	1% Chestnut Ridge	Print & Online Marketing	\$0	\$0	\$20,000	\$3,000	\$3,000	P	Online Marketing
	1% Cold Mountain Corn Maize	2017 Cold Mountain Corn Maize	\$0	\$0	\$3,000	\$300	\$300	P	Adv. Social Media, Graphic Design
	1% Haywood Waterways Association	Promote Outdoor Recreational Attractions Near Canton	\$0	\$0	\$7,975	\$3,100	\$3,100	\$800P \$2,300TR	Brochure, Signs for Upper Pigeon & Rough Creek
	TOTAL		\$24,745	\$18,275	\$64,815	\$28,440	\$28,440		

28721 1% Amount available to award \$8,243	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
	1% Fines Creek Community Association	Fines Creek Bluegrass Festival	\$0	\$0	\$500	\$500	\$500	P	
	TOTAL		\$0.00	\$0	\$500	\$500	\$500		

28745 1% Amount available to award \$22,399	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
	1% Lake Junaluska Assembly, Inc.	Lake Junaluska 2017 Independence Day Celebration	\$23,550	\$3,048	\$16,227	\$10,000	\$10,000	\$5400P \$4600TR	
	1% Lake Junaluska Assembly, Inc.	Lake Junaluska 2018 Independence Day Celebration	\$0	\$0	\$21,000				Hold for 2nd round of funding
	1% Lake Junaluska Assembly, Inc.	Lake Junaluska's Appalachian Christmas 2017	\$3,500	\$2,000	\$3,500	\$3,500	\$3,500	P	
	1% Lake Junaluska Assembly, Inc.	2018 Discover Magazine	\$20,500	\$5,346	\$20,500	\$5,399	\$5,399	P	
	1% Lake Junaluska Assembly, Inc.	Lake Junaluska Promotional Photos 2017/2018	\$3,500	\$0	\$3,500	\$3,500	\$3,500	P	
	TOTAL		\$51,050	\$10,394	\$64,727	\$22,399	\$22,399		

28751 1% Amount available to award \$141,082	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
	1% Vintage Street Rodders	Smokin Rodz in the Smokies August 2017	\$4,025	\$2,000	\$4,175	\$2,225	\$2,225	\$2,000P \$225TR	Magazine ads, postage, printing, posters, signage
	1% Town of Maggie Valley	Mary Rathbone Rich Pavilion & Park	\$100,000	\$45,000	\$60,000	\$22,100	\$22,100	TR	
	1% Town of Maggie Valley	Maggie Valley Winter Woods - Mary Rathbone Rich Park	\$0	\$0	\$22,100	\$8,000	\$8,000	TR	
	1% Maggie Valley Fall Days	Maggie Valley Fall Days	\$3,000	\$2,000	\$3,000	\$3,000	\$3,000	TR	
	1% Glory Hound Events	Lake Logan Multisport Festival	\$0	\$0	\$150	\$150	\$150	\$50 P \$100 TR	
	1% Maggie Valley Chamber	WNC BBQ Festival	\$8,450	\$5,000	\$8,000	\$8,000	\$6,000	\$3,000P \$3,000TR	
	1% Maggie Valley Chamber	Miss Maggie	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400	P	
	1% Maggie Valley Chamber	Santa Strut & Lighting of Maggie Valley - New Event	\$0	\$0	\$3,780	\$3,780	\$3,780	\$2,126 P \$1,654TR	
	1% Winter Lighting Committee/Chamber & Town	Winter Days Campaign - New Event	\$0	\$0	\$6,475	\$6,475	\$6,475	TR	Banners, Snowflakes, March Electric 1

1%	Maggie Valley Coop Advertising Partners	Coop Advertising for Maggie Valley	\$131,759	\$126,725	\$109,475	\$73,000	\$73,000	P	
1%	Haywood County Hotel & Motel Association	Haywood County Hotel & Motel Advertising Initiative	\$3,783	\$3,783	\$3,833	\$3,283	\$3,283	P	
1%	Western Carolina Dog Fanciers Association	Conformation Show, Obedience & Rally Trails	\$2,770	\$1,000	\$2,790	\$1,500	\$1,500	P	
1%	Sonny Productions Inc	Maggie Valley Summer Rally August 2017	\$5,150	\$3,300	\$6,000	\$2,700	\$2,700	P	Posters, Banner, Magazine & Newspaper Ads, Social Media
1%	Sonny Productions Inc	Indian Victory Slingshot Rally - June 2018	\$5,675	\$2,475	\$6,000				Hold for 2nd round of funding
1%	Sonny Productions Inc	Maggie Valley Fall Rally - Sept. 2017 - New Event	\$0	\$0	\$6,000	\$4,350	\$6,000	\$4,950P \$1,050 TR	Must Match - TR is tents & security; see app. for Promo
	TOTAL		\$267,012.00	\$193,683.00	\$244,178.00	\$140,963.00	\$140,613.00		

28785/86 1% Amount available to award \$94,773	ORGANIZATION	EVENT/FESTIVAL AND SPECIAL PROMOTION	REQUESTED 2016/2017	AWARDED 2016/2017	REQUESTED 2017/2018	Sub Com Rec. 2017/2018	FINANCE REC. 2017/2018	Promotional or Tourism Related	STIPULATIONS/NOTES
1%	Glory Hound Events	Lake Logan Multisport Festival August 2017	\$0	\$0	\$1,800	\$1,800	\$1,800	TR	
1%	HART Theatre	HART 2017/18 Season Advertising	\$6,900	\$4,000	\$6,900	\$4,000	\$4,000	P	
1%	Haywood County Arts Council	Dance ARTS - New Event August 2017	\$0	\$0	\$10,057	\$5,000	\$5,000	P	
1%	Western Carolina Dog Fanciers Association	Conformation Show, Obedience & Rally Trials	\$2,770		\$2,790	\$1,000	\$1,000	P	
1%	The Arc of Haywood County, Inc.	Smoky Mountain 9-Ball Shoot Out	\$3,300	\$1,590	\$1,950	\$1,590	\$1,590	P	
1%	Smoky Mountain Folk Festival	Smoky Mountain Folk Festival	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	P	
1%	Historic Frog Level Merchants Association	Whole Bloomin' Thing	\$8,000	\$4,000	\$8,750				Hold until 2nd round of funding
1%	Waynesville Gallery Association	Art After Dark	\$5,353	\$4,500	\$6,810	\$5,000	\$5,000	P	
1%	Haywood Chamber of Commerce	Melange of the Mountains	\$4,390	\$2,500	\$6,200	\$1,875	\$1,875	P	
1%	Haywood Chamber of Commerce	Apple Harvest Festival	\$10,975	\$3,000	\$6,200	\$2,250	\$2,250	TR	
1%	Haywood Chamber of Commerce	Gateway to the Smokies Half Marathon	\$11,300	\$4,000	\$9,675	\$4,000	\$4,000	TR	
1%	The Strand at 38 Main	2017/18 Concert Series @ The Strand	\$2,700	\$2,700	\$15,000	\$5,000	\$5,000	P	to be used for Dec., Jan., Feb., & March events only
1%	Visions Waynesville	Billboards	\$13,888	\$0	\$18,500	\$0			to be included in co-op
1%	Waynesville Co-op	Co-op Advertising for the 28785/86 zip code		\$46,252	\$79,300	\$40,000	\$50,000	P	balance will be addressed in second round of funding
1%	Downtown Waynesville Association	Feel the Spirit Progressive Walk	\$0	\$0	\$11,175				Hold until 2nd round of funding
1%	Downtown Waynesville Association	Christmas Tree Lighting Ceremony - New Event	\$0	\$0	\$952	\$452	\$452	TR	
1%	Downtown Waynesville Association	Website		\$5,000	\$5,000	\$0	\$0		
1%	Downtown Waynesville Association	A Night Before Christmas	\$9,655	\$5,000	\$10,060	\$2,000	\$2,000	P	Public Radio, Mtn. Escapes, Facebook
1%	Downtown Waynesville Association	Appalachian Lifestyle Celebration	\$10,575		\$2,905				Hold for 2nd round of funding
1%	Downtown Waynesville Association	Social Media Marketing	\$0	\$0	\$2,500	\$1,000	\$1,000	P	Boosted posts on Facebook, Twitter; not for support servc.
1%	Downtown Waynesville Association	Directional Signage in Downtown Waynesville	\$0	\$0	\$1,050				Hold for 2nd round of funding
1%	Downtown Waynesville Association	Banners or Downtown Waynesville Alley	\$0	\$0	\$1,800	\$0	\$0		
1%	Downtown Waynesville Association	Public Parking Signage in Town of Waynesville	\$0	\$0	\$15,600				Hold for 2nd round of funding
1%	Downtown Waynesville Association	Fall Décor for Downtown Waynesville	\$0	\$0	\$940	\$940	\$940	TR	
1%	Downtown Waynesville Association	Photography & Videography		\$1,200	\$5,000	\$1,200	\$1,200	P	
1%	Downtown Waynesville Association	Mountain Street Dance June 2018			\$1,825				Hold until 2nd round of funding
1%	Downtown Waynesville Association	Mountain Street Dance (3)2017			\$3,125	\$2,500	\$2,500	P	
1%	Lake Junaluska	2017 Independence Day Celebration		\$4,000	\$16,227	\$4,000	\$4,000	TR	
1%	Lake Junaluska	2018 Independence Day Celebration	\$0	\$0	\$21,000				Hold until next round of funding
	TOTAL		\$90,806	\$88,742	\$274,091	\$84,607	\$94,607		

UPDATED 5-22-17