

Approved 2015/2016 Budget HCTDA

Revenues	
	Budget
	2015/2016
Net from Haywood County (3%)	\$773,896
Projected Fund Balance (3%)	\$0
Net from 28716 (1%)	\$21,774
Projected Fund Balance 28716 1%	\$11,174
Net from 28721 (1%)	\$2,345
Projected Fund Balance 28721 1%	\$2,784
Net from 28745 (1%)	\$10,841
Projected Fund Balance 28745 1%	\$23,241
Net from 28751 (1%)	\$140,163
Projected Fund Balance 28751 1%	\$67,091
Net from 28785/28786 (1%)	\$76,841
Projected Fund Balance 28785/28786 1%	\$22,314
Merchandise Sales	\$10,000
Ad Sales - Visitor Guide & Website	\$20,000
Ad Sales - Internet	\$7,000
Sponsorships	\$5,000
Miscellaneous Income	\$0
Investment Earnings	\$100
Occupancy Tax Penalties	\$2,500
Quilt Trail	\$2,500
Group Sales Income	\$25,000
Audit Income	\$0
Total Revenues	\$1,224,564
Expenses	
Salaries - Promotional	\$207,400
FICA & Unemployment Taxes - Promotional	\$16,592
Salaries Visitor Centers - TR	\$44,226
FICA & Unemployment Visitor Centers - TR	\$3,538
Group Health Insurance - Promotional	\$30,832
TDA Board - Promotional	\$3,000
Worker's Comp. - Promotional	\$924
Prof. Services - Accounting - Promotional	\$14,500
Prof. Services - Legal - Promotional	\$4,000
Office Supplies - Promotional	\$2,000
Visitor Center Supplies - Promotional	\$1,000
Merchandise for Resale - Promotional	\$5,000
In County Travel - Promotional	\$1,500
Out of County Travel - Promotional	\$9,000
Fuel - Tourism Related	\$1,600
Telephone & Internet - Promotional	\$8,811
Postage - Promotional	\$6,000
Print & Bind - Promotional	\$6,000
Repairs & Maintenance - Promotional	\$3,000
Advertising - Promotional	\$292,000
Visitor Guide - Promotional	\$20,000
Rent - Promotional	\$33,706
Equipment Lease - Promotional	\$13,964
Liability Insurance - Promotional	\$5,132

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Property Tax - Promotional	\$250
Dues & Subscriptions - Promotional	\$6,000
Education - Promotional	\$6,500
Marketing - Promotional	\$10,000
Communications & PR - Promotional	\$11,000
Group Sales	\$10,000
Video Marketing - Promotional	\$800
Bank Charges - Promotional	\$250
NC Sales & Use Tax - Promotional	\$778
Non Expendable Office Supplies - Tourism Related	\$2,000
Capital Outlay - Tourism Related/Promo	\$4,200
Events/Festival & Special Promotions - Promotional	\$37,801
Events/Festival & Special Promotions - Tourism Related	\$0
Blue Ridge Parkway - Tourism Related	\$0
Main St., Maggie Valley Utilities, - Tourism Related	\$5,114
Quilt Trail	\$2,000
Contingency	\$15,478
28716 - (1%)	\$32,948
28721 - (1%)	\$5,129
28745 - (1%)	\$34,182
28751 - (1%)	\$207,254
28785/86 - (1%)	\$99,155
Total Expenses	\$1,224,564